

Hackney Wick Fish Island | Cultural Interest Group

Minutes of the meeting of Friday 12th September 2014
Held at: 90 Main Yard, 90 Wallis Rd, London E9 5LN

"Helping to establish a permanent, sustainable, creative community in Hackney Wick."

In attendance:

Ashton Mullins (Hackney Wicked)
William Chamberlain (The Trampery - Chair)
Zoe Collins (LB Hackney)
Simon Cole (Hackney Tours)
Mara Ferreri (QMUL)
Paddy Looney (CadPlan)
Douglas Thackway (Space)
Anna Maloney (Hackney Wicked)
Ozlem Edizel (HydroCitizenship)
Vilmar Pellisson (Urban Village Network)
Cllr Nick Sharman (LB Hackney)
Adriana Marques (LLDC)
Coby Walsh (Stour Space, secretary)
Hajni Semsei (Arebyte)
Olayinka Aremu (LB Hackney)
Sophie Pearce (Beton Brut)
Katy Baird (Live Art Development Agency)
Tobias Hug (LPC)
Rebecca Feiner (Artist)
Mark Bennett (Hey Big Man)
Sara Karpanen
Richard Brown (P&D Unit)
Adriana Marques (LLDC)
Bernie J Mitchell (Ouishare)
Alberto Masetti-Zannini (Impact Hub)
Jonathan Booth (Hack-ney)
Tori Bravery (90 Main Yard Innovation)
Remi Landaz (90 Main Yard)

Items discussed:

1. Update on Local Programme Commissions and programme manager/capacity building support plus reminder to look at Local Plan - Adriana Marques

- Adriana gave an intro/overview of her role as the Head of Arts and Culture at the Queen Elizabeth Olympic Park for new CIG members. Adriana heads the arts and culture strategy and programme for Queen Elizabeth Olympic Park by curating flagship commissions, a wide reaching public programme and supporting the cultural sector in east London.
- A new project Adriana is working on is the 'Local Programme' - Range of activities born and rooted in the local area. Read more about the Local Programme here
(<http://queenelizabetholympicpark.co.uk/~media/qeop/files/public/local%20programme%20commissions%20brief%202014.pdf>)
- There was an open call in Summer 2014, and will be a second call in December 2014.
- The programme is expected to run for 2 years. It is a pilot programme to get local businesses used to working in the Park.
- There were 27 applications for the first open call
- Final decisions will be made in late September, 10 projects will be commissioned with a start date of October/November running till Spring 2015.
- LLDC have appointed a manager specifically who will be working on the project for the next year – Adriana will introduce her to the CIG.
- They want to broaden the project out to the wider community and want to know from locals what they would want the project to focus on, i.e. One to one sessions, consultancy, workshops etc.
- Adriana would like to hear ideas on the Local Programme, if you would like to get in touch please email AdrianaMarques@londonlegacy.co.uk
- Q: "About the Local Programme, how are you advertising it?" AM: Help would be appreciated, it's gone through the local channels, websites, mailing list and they have also spoken to the local papers.
- Q: "It was said that to be eligible for the Local Programme you have to be a Ltd company, which excludes artists?" AM: Sole traders can also apply, the Local Programme isn't excluding anyone but you do need to be somehow registered with tax, for example, self employed and so on. They will make sure to clarify this for the second call out this December. If you are applying as a group and aren't Ltd company, make sure that at least one person in the group is self-employed for your submission to go through.
- LLDC are also a planning authority, and they just published the Local Plan (<http://queenelizabetholympicpark.co.uk/our-story/transforming-east-london/local-plan>)
- It's your chance to have look and have your say.
- There are new developments on the Park, including a new cultural quarter (incorporating new Park residents Victoria & Albert Museum, Sadler Wells and UAL) and an academic centre with a campus onsite. These developments are now underway, and the LLDC are looking for government backing and philanthropic fundraising. The goal is to bring new audiences to the area as a whole.

- If you have any questions or would like to meet the named organisations contact Adriana AdrianaMarques@londonlegacy.co.uk.
- Sadler Wells are planning a theatre, and the V&A are looking to go into their storage/archives and display rarely seen pieces.
- Q: “Fantastic opportunity, but also a potential threat? Surely it’s better for the organisations involved to establish relationships with locals?” AM: Mike Bloomberg, the former mayor of NYC and founder of Bloomberg Associates now has a philanthropic company offering advice to cultural destinations around the world. He is meeting the Mayor of London and chief LLDC executives so they can start learning about the local area. This visit is planned for the end of September.
- Q: “Will this create tension between the local community and these new developments” AM: Of course this is to be expected, but this is why Adriana is working to broker relationships between the two for the next 4-5 years.

2. Richard Brown – HWFI P&D Introduction

- Richard is the co-chair of the new planning and development unit of the CIG, the HWFI P&D. They are trying to keep a dialogue going between community and land trusts.
- Now a consultancy group (part of the Hackney Wick and Fish Island CIC) they are working with developers on a commercial basis and are feeding 10% back into the CIG.
- They are there from the beginning of the process with developers Collective Ltd, who are willing to fight policy etc.
- Read more about the HWFI P&D here <http://affordablewick.com/category/the-hackney-wick-planning-and-development-group/>

3. Hackney Wicked 2014 review - Anna Maloney

- Anna played a slideshow of the highlights/key points about the Hackney Wicked Art Festival 2014.
- The festival organisers had great feedback from the event this year about the festival’s emphasis on art as opposed to music as has been the case for past years.
- Approx 30,000 attendees for 2014.
- They raised £55,000 most of which (£45k) went to production costs and for the first time in the festivals’ history, they were able to pay £10k for artists commissions.
- No trouble was reported by police, with much more positive feedback reported.
- HIGHLIGHTS: HW Riviera at Formans Yard, the LLDC Creative Partnership work, local businesses who donated to the Festival and offered support to the production team, Open Studios, the HW team and volunteers and Press coverage.

- Festival lowlight: A generator was stolen from the HW Riviera site the night before the Festival, Thursday 31st July. Please keep an eye/ear out for any news on this.
- The festival's future: Currently unknown. Anna outlined four possible options for the future of the festival: 1. Raise £150,000 via funding before January. 2. Change the format and have year round events as opposed to a 3 day festival. 3. Close down the festival. 4. Consider changing the festival to a biannual event.
- If anyone has any ideas or fundraising ideas please contact HW at info@hackneywicked.co.uk
- They are considering different formats, such as a paid festival but this goes against the initial spirit of the event, which is a free event for artists to express themselves. Ideas could be it is turned into a Camden Crawl style event where wristbands are bought that allow entry to different venues.
- Q: "Why such a high jump in festival costing, from £50,000 for 2014, to £150,000 for 2015?" A: This is so all the people involved can be paid properly for their work and time, not on a favour/friends basis. Not being able to pay people was a key issue for 2014, as it caused problems with work not being done on time. Paying people means they will keep the work in their priority list, and therefore they can be relied on to get it done, and properly.

4. Hey Big Man introduction- Mark Bennett

- Hey Big Man are a creative agency who moved into the Swan Wharf penthouse 2 months ago, Mark came along to the meeting to introduce himself and the company and to make local connections.
- Hey Big Man are a company originally from Shoreditch, and Mark is very conscious that they are part of the first wave of Shoreditch companies moving into the area. His key aim is to be a part of the community and keep it as it is, not to take away from it.
- The space will be used as an arts community, and they are looking to work with local schools, universities.
- The space is being rented by other companies handpicked by Hey Big Man, they currently have 10 spaces left to fill but it will be on a submissions basis. Email info@heybigman.co.uk for details.

5. Swan Wharf Petition

- Swan Wharf is under threat of development, please sign the online petition here <http://www.ipetitions.com/petition/redevelopment-of-swan-wharf-in-fish-island>

6. Rebecca Feiner – Christmas Open Studios at Mother

- 21st – 23rd November there will be open studios at Mother Studios in Queens Yard, view details here

<https://www.facebook.com/events/696419190436476/?fref=ts> and feel free to contact organiser Rebecca Feiner directly via rebecca_feiner@hotmail.com

7. BT Sport / HWFI Music Network development

- There is now a HWFI Music network on Facebook (<https://www.facebook.com/groups/666409363454830/?fref=ts>). Anyone local who is involved in music, DJ's, producers etc it's a great place to share opportunities. For example, BT Sport are now talking to the CIG about using the local network to source original music for their channel.

Reminder: Please send any email addresses to add to the CIG mailing list to info@hackneywick.org and please remember to circulate the CIG emails to your own contacts.

The next CIG meeting is at 9.30am on Friday 10th October at Stour Space, Roach Road, Fish island, London E3 2PA.

Please send any agenda items to Lucy me before then and as ever, please tell anyone you think should be there to join us.