

Hackney Wick Fish Island | Cultural Interest Group

Minutes of the meeting of Friday 13th June 2014
Held at: Cre8 Life Style Centre, The Old Baths, Eastway, Hackney Wick E9

"Helping to establish a permanent, sustainable, creative community in Hackney Wick."

In attendance:

Ashton Mullins (Hackney Wicked)
William Chamberlain (The Trampery - Chair)
Gill Wildman (Plot London)
Mara Ferreri (QMUL)
Ozlem Edizel (HydroCitizenship)
Lucy Oliver-Harrison (The Yard Theatre)
Will Teasdale (LB Hackney)
Paddy Looney (CadPlan)
Clare Pike (Gainsborough Primary School)
Isaac Marrero (The Wick Newspaper)
Mark Wilson (Alias Hire)
Anna Maloney (Hackney Wicked)
Graeme Evans (HydroCitizenship)
Ozlem Edizel (HydroCitizenship)
Ana Viana (Gainsborough Primary School PTA)
Clare Pike (Gainsborough Primary School)
Layla Conway (LLDC)
Vilmar Pellisson (Urban Village Network)
Marco Monterzino (Designer)
Gill Wildman (Plot London)
Carlotta Novella (Public Works)
Andreas Lang (Public Works)
Will Teasdale (LB Hackney)
Cllr Chris Kennedy (LB Hackney)
Cllr Nick Sharman (LB Hackney)
John Boak (Prototype 21)
Tabitha Stapely (Roman Road Festival)

Items discussed:

Gainsborough Primary School Fair – Ana Viana and Clare Pike
Will take place on Saturday 5th July

The organizers of this summer's school fair are looking for artists and musicians to attend, take a stall (£15 per table), play and or run workshops – content must be child friendly.

The school is hoping that a steel band will come and play and there will be dancing. WC asked if everyone thought that there were enough resources for 3 separate festivals (Hackney Wicked Art Festival (August), Hackney Wick Festival (September) and the Gainsborough Primary School Fair (July) to take place each year. Wouldn't it be a good idea for them all to form one big festival that shared what limited resources there were?

The Group thought that each festival catered to a different audience but that it would be a good idea for them all to better support and collaborate together to ensure year round activity..

Anna Maloney reminded the Group that there had been a motion to set up a Festivals working group to achieve this through advice, capacity building and coordination of resources but that due to a change of personnel at the LLDC nothing had happened. Layla Conway agreed to take responsibility for this action.

Hackney Wicked Art Festival 2014 – Anna Maloney

Anna reminded the Group that HWAFF will run from 1-3 August this year and that they were expecting 40,000 visitors. There will be 20 galleries, Fete for the Wicked, 2 music stages and activity on the canal. There is a partnership with Shuffle Festival in Mile End. Please contact Ashton Mullins on submissions@hackneywicked.co.uk to be included in the program. Please contact Anna direct if you are able to make a contribution to the estimated £65k production cost.

Please see the attached presentation

Plot London Incubator – Gill Wildman

Upstarter is a nomadic incubator for creatives and makers produced by Gill Wildman and Nick Durrant from Plot London. They have spent many years helping companies and startups bring new products and services into the world, and believe startup support is not just for the geeks. They have been setting this up over 10 years, working in the UK and US. You can see more at www.upstarterincubator.com Upstarter are now working with Crate Brewery and Space Studios on 12/13 July 2014 to bring our weekend entrepreneurs workshop, Prototyping Upstarts.

An incubator for half-baked ideas. Got a secret idea for a commercial or social business that's ahead of its time?

Prototyping Upstarts is a 2 day new business idea workshop for designers, makers and creative technologists. Its a space for half-formed thoughts. Upstarter is coming to the White Building, Hackney Wick for a weekend in July to bring their brand of startup incubating to the artist, creative technologist and maker community in Hackney and it's suburbs, with Gill Wildman.

"There's got to be a better way of making a living, right? You may have an idea — and you want to make it live. Or you might want to make something happen — and

you need space to explore what and how it could be. Or you want to explore a new possibility, craft a new world, prototype a new venture?"

We have spaces for a dozen creative entrepreneurs willing to scout-out new territory; practice the art of framing new business propositions; and reveal the future. Over the course of two days the workshop will explore topics such as: the business as a prototype; the audience as a collaborator; and the market as a testbed. The weekend is hosted by [space] who are innovators in artist support and space, and builds on the 6 weekly Upstarter at Crate sessions held on Tuesday mornings.

Upstarter is a in incubation service for creatives, designers and makers, bringing the kinds of mentoring and programme that the tech world takes for granted, combined with strategic design approaches and service methods. Its a new package of making businesses dynamic and productive at a really early stage. We test ideas out as fast as possible, so during this weekend will be opening up the ideas to people in the area to get feedback quickly.

Book tickets here <https://www.eventbrite.co.uk/e/prototyping-upstarts-tickets-11956874333>

This is one of just five early stage pilots Upstarter are conducting in London, Bristol and Barcelona, with different organizations who want to bring this kind of incubation service to their areas. In the next month they will be appearing at Makerversity in Somerset House and Fab Lab Barcelona. Upstarter has been in development for some years, and kicked off in Pittsburgh in the US last year. Bringing it to London made perfect sense, and we are thrilled to be working with Crate and [Space]. Crate and [space] are explorers in their genes, and are perfect for us to be working with. They have both made huge impacts on the Hackney Wick area.

Its incubation for the rest of us, done in public.
It's time to do your thing.

"the design community is saturated with great commercial minds that have never been put into roles with deep commercial responsibility" @thinktiv nails why we are doing this."

Broadband Breakfast and Hackney Product Display at BL-NK - Will Teasdale

Will reminded the Group that the Tour de France was coming to Hackney and the QEOP on July 7th.

Broadband Breakfast – grants of up to £3000 are available to upgrade your business broadband. More details about the scheme – <https://www.connectionvouchers.co.uk/london/>

Hackney Product Display at BL-NK, ongoing, at BL-NK, 37 East Road, Shoreditch www.bl-nk.org

We are installing a display unit in our BL-NK venue which will be used for presenting and promoting things made in Hackney. This can be pieces of art, furniture, fashion, tech, electronics, print, in fact anything which has a physical form, is designed or made in Hackney and can either hang from the unit or sit on the shelving. We will produce identification cards to sit with the products to promote the businesses associated with them. This is intended to be a display which will be updated on a continuous basis so we are looking for submissions which are ready to go and others which will be available over the coming months. This service will be free to Hackney businesses and designers and is open to anyone whether they are a start-up or established enterprise. If you would like your product to be considered for inclusion in the display, please send a photo/image and description to john.cruse@hackney.gov.uk

The Yard – Lucy Oliver-Harrison

Lunch told the Group that the Yard has its first long run of an in-house production, Beyond Caring, from 1st-26th July. Email Lucy on lucy@theyardtheatre.co.uk for concession tickets at £7 in w/c 7th July

More here:

<http://www.theyardtheatre.co.uk/event/beyond-caring/>

Alias Hire - Mark Wilson

Mark introduced Alias Hire in White Post Lane to the Group. Alias Hire is a well established and highly respected broadcast equipment hire company that prides itself in providing outstanding service and support to all of its customers.

More here: <http://www.aliashire.com/>

Anyone needing equipment should contact Mark – he will aim to tailor costs according to budgets: mark@aliashire.co.uk

Roman Road Festival, June 29th to July 6th - Tabitha Stapely

Tabitha told the Group about the new week-long High Street regeneration festival featuring art, crafts events, pop up cinema, Bow Jam, activation of empty shops.

More here: <http://romanroadlondon.com/festival/>

Crowd funding campaign launch Hackney Wick tool library – Andreas Lang

Andreas introduced the Group to Public Works latest initiative:

TOOLS FOR EAST LONDON

Dear Friends and Colleagues

We are excited to launch our first ever [crowd funding campaign to set up a Tool Lending Library in East London](#).

Please help spread the word and donate if you can - no contribution is too small ... or big.

The tool lending library will provide easy and affordable access to a wide range of good quality tools. It builds on the local lending ethos which is already strong and helps us establish an active support network for makers in the area. The system is simple: A small monthly fee will allow members to borrow tools and have an active say in what tools will be stocked and how the library will be run.

We have done our research which you can check [out on our website](#). More info is also available on the [Indiegogo](#) page.

The R-Urban Wick Tool Library will be the first in London and one of the first of its kind in the UK. It will do a lot of things:

- stock, lend and maintain tools
- the 'tool pool' will connect makers to exchange tools and expertise directly between themselves
- recirculate used tools which have become surplus in the construction industry
- offer a venue to host talks and workshops around making to share skills and knowledge

We need your help to get this new and exciting facility off the ground!

WHO GIVES WILL ALSO RECEIVE - THE PERKS!

We have a wide range of perks to reward your generosity. Perks start from your name being inscribed on the 'Supporters Wall of Fame' and/or having a tool named in your honour. Monthly or annual memberships for the tool library, a collection of public works, R-Urban Wick publication and a special series of hand made PEANK Furniture designed and built by our team and a special tour of Hackney Wick on our Wick on Wheels Milk Float.

SOCIAL MEDIA

Apart from donations we mainly need your help in setting up a community of like minded who want to be involved with the Tool Library.

It would be fantastic if you could help spread the word by simply clicking the Facebook and Twitter links on our [Indiegogo page](#).

Hydrocitizenship - Graeme Evans, Professor of Design & Urban Cultures, Middlesex University School of Art & Design

Graeme introduced the 3 year project that includes a cultural mapping exercise.

Graeme and colleagues will be active in the area from now on so please get involved.

More here: <http://adri.mdx.ac.uk/contentcurator.net/hydrocitizenship>

(As part of the Hydrocitizenship project, the CIG was followed by a 'Cultural Ecosystems Mapping' workshop. We hope to give you the results at a later CIG meeting.)

Reminder: Please send me emails to add to the CIG mailing list, and please remember to circulate the CIG emails to your own contacts.

The next CIG meeting is at 9.30am on Friday 11th July at Fish Island Labs, Swan Wharf, 60 Dace Rd, London, E3 2NQ

Please send any agenda items to me and as ever, please tell anyone you think should be there to join us.