

Hackney Wick Fish Island | Cultural Interest Group

Minutes of the meeting on Friday 9th of August 2013
Held at: **The Cre8 Lifestyle Centre**, Eastway, Hackney Wick, London

“Helping to establish a permanent, sustainable, creative community in Hackney Wick.”

In attendance:

Rosemarie Davidson-Gotobed (CRE8 Centre)
Paddy Looney (Cadplan Ltd)
Martin Richman (local artist)
Isaac Marrero-Guillamón (Editor – The Wick Newspaper)
Maddie Yuille (Space Hive)
Lee Wilshire (Planning & Development joint Chair)
Lucy Oliver-Harrison (The Yard)
William Chamberlain (chair)
Mark Kennedy (E20 Eastenders Fishing Trust)
Bean (Performance Space)
Paul Garrett (Foreign Affairs)
Claudia Wilmot (Get Living London)
Michael Spinks (Essex Flour & Grain)
Anna Maloney (Hackney Wicked Festival)
Abbas Nokasteh (Open Vizor)
Jacob

Items discussed:

The minutes of July’s meeting were read out and updates given:

White Post Lane Bridge:

The bridge is now open.

Route dressing:

Some of the text and estimated distances on the signs are wrong: Stour Space,]Performance Space[, Cre8 Life Style Centre is not listed. William said that he would raise this with LLDC.

Agenda:

1. The Loop – Pip Jamieson

The Loop co founder Pip Jamieson presented the amazing platform she created, that helps creatives and artists connect with commercial opportunities and clients. Akin to a beautifully designed, content rich and more creative version of LinkedIn, The Loop (www.theloop.com.au) is an online community of creative professionals, designed to connect creatives with collaborators, companies and commercial opportunities.

Started in Australia, The Loop is now the leading professional networking platform for creatives in the region, with over 65% of all Australian creative professionals registered to the site, 70% of which return each day. This highly engaged community has enabled them to attract over 8,000 + corporate clients - including Google, the ABC, Animal Logic, Apple, Sydney Opera House and more who use the platform to promote hire talent.

The Loop UK is launching in October and it would be wonderful if you could get the word out to your various networks, some example copy for Twitter/Facebook below. People can sign up to the Australian version now and they're profiles will be featured on the UK site when it launches.

If you want to contact Pip for more details email her at pip@theloop.com.au.

Twitter/Facebook:

Rumor has it The Loop is coming to London. Check it out- www.theloop.com.au. Amazing site that connects creatives to clients.

2. Adobe Creative Cloud for teams - Bean

Many CIG members use Adobe products in their creative work but find the cost prohibitive. I'm looking into the possibility of the CIG buying a membership to Adobe® Creative Cloud™ for teams and enterprise that multiple users can have access to in HWFI. This is exactly the kind of support I'd like the CIG to give more of to its members and I wondered if iCity might be in a position to help.

3. Hackney Hive – Maddie Yuille

Here's a link to the new Hackney Hive: <http://spacehive.com/initiatives/hackney>

If anyone's interested in keeping up to date with what's going on in the hive, they can just click the green follow button at the top of the page, and they'll receive email updates whenever a new project joins/ hits its funding target. Anyone can upload and add their project idea to the page.

Main Yard is already up there!

4. Get Living London – Claudia Wilmot

See the website <http://www.eastvillagelondon.co.uk/>

Claudia explained that Get Living London are proud owners of the stylish new homes for private rental called East Village, London's newest neighbourhood formerly the 2012 Athletes Village. Get Living London own all of their homes and let them directly to residents. Get Living London also share East Village with Triathlon who offer shared ownership (part buy, part rent) or intermediate rent (up to 30% cheaper than open market rent), either option makes living in East Village a real and affordable housing option for individuals, couples, families and first-time buyers. There are also a number of houses designed for those with limited mobility.

Get Living London will announce prices for their rented flats in the coming months and Triathlon have already offered their flats to many families already who are keen to move onto the site before the end of the year.

Claudia also covered Chobham Academy admissions policy and retail space plans for the East Village.

<http://chobhammanor.co.uk/>

Their first occupations are from 2015 with completions circa 2019 – currently 850 homes in total

Claudia asked all attendees to send through any exciting weblinks about Hackney Wick that the East Village website team can add to their website from Sept / Oct onwards

5. LB Hackney Updates – Will Teasdale

There is an opportunity, for Hackney businesses/organisations, is to sign up to our Destination Hackney website www.destinationhackney.co.uk This is another initiative that emerged out of last summer and is like a borough wide hackneywick.org. Businesses can register with the website for free and provide a summary of what they do and contact details. There is similar provision to promote events. The website also has a facebook page and twitter feed, the latter with 2,500 followers at present. It would be good to get more Wick businesses registered on the website

LB Hackney's Ways into Work team (jobs brokerage) is working with Create Jobs/A New Direction (<http://www.createjobsLondon.org/>) to design an engagement event for cultural employers. The event is to inform employers about a job subsidy available to them for apprentices, to engage them around the idea of bringing on apprentices and to confirm their interest and begin next steps. The scheme is targeted at employers under the following categories: music, dance, theatre, literature, visual arts, contemporary craft, combined arts, galleries, circus, carnival arts, museums, libraries, which clearly many HWFI businesses fall under. It would be useful to get an idea of any businesses that would be interested in coming to the event.

- The Arts Council and Visit England have developed a 'cultural destinations' programme <http://www.artscouncil.org.uk/funding/apply-for-funding/cultural-destinations/> to improve links between the arts, cultural and tourist sectors. It is a £3m grant programme to increase capacity of arts and 'destination' organisations. This could be of interest for a partnership of organisations in HWFI to develop a submission - one to consider? The deadline is 26th September.

- I have previously circulated the Greenlight North London flyer to CIG. This is available to Hackney business (Tower Hamlets is beyond the boundary) and is a government funded service offering free environmental support, with the objectives that businesses make financial savings, improve environmental performance and competitiveness by becoming more resource efficient and gaining green credentials. More info on eligibility here <http://www.glnl.org.uk/>

- Last year, Hackney Council setup and ran 'Hackney House', a pop-up expo and investment space in Shoreditch -see <http://www.hackneyhouse.org/> Since then we have taken it to Austin, Texas to partner up with the SXSW festival and the city's tech business leaders. Our team is now working on this year's edition, which will be based in an empty building near Old Street - see <http://www.bl-nk.org/> . The space should open in September and will be available for most of the next year. During that period we will look to programme it with various content and events, directed at promoting the borough, its areas and businesses. Some of this is on a commercial basis, but there will be other opportunities as well. It is early days, but I hope there is scope to work with Wick businesses on this and it would be good to discuss further in due course.

Will be at September's CIG to give further information on all of the above.

AOB

Fish Deaths in the River Lea

Mark Kennedy raised the issue of pollution in the local waterways leading to the deaths of millions of fish in the recent storms. Mark thought that there may have been a chemical spill on the Olympic Park that caused the deaths as even the bottom feeders died which wouldn't usually happen when the water becomes deoxygenated due to surface run off in storm drains from roads. William reported that Lord Mawson and Water City had brought this issue up with Thames 21 and that conversations were ongoing.

Hackney WickED

Anna Maloney reported that plans were coming together for the return of the festival. Local businesses were being encouraged to donate 10% of their profits made over the festival weekend to Hackney Wicked CIC. Lance Forman had already agreed to this and it was hoped that other businesses would follow suit.

The Festival Launch will take place at Formans on 16th August and all CIG members are invited.

ON BEHALF OF THE HACKNEY WICK AND FISH ISLAND CULTURAL INTEREST TO ALL THE ORGANISERS AND SUPPORTERS OF THE FESTIVAL - HAVE A WONDERFULLY WICKED WEEKEND!

The next CIG meeting is on Friday 13th September at 9.30am at a venue in Hackney Wick to be confirmed.